

# COMMERCIAL & SPONSORSHIP OPPORTUNITIES 2024/25



# TAFFS WELL FOOTBALL CLUB

# #comewithus



Taffs Well FC are looking for new sponsorship partners for the 2024/25 season. We are offering commercial opportunities to help grow your brand whilst supporting a club in the heart of the community.



We look forward to a partnership with you!

## Contents

1. Why Taffs Well?
2. Packages
3. Advertising
4. Match kit sponsorship
5. player sponsorship
6. management/coaches sponsorship

# WHY TAFFS WELL?



We are proud of our history. At Taffs Well FC, our legacy speaks volumes. Since our establishment in 1946, we've been synonymous with excellence, recognized not just in Wales, but across borders. Our journey has seen us triumph in higher leagues, earning accolades and respect.



But while we cherish our rich history, our gaze is firmly set on the future. We're driven by an unwavering ambition to elevate every aspect of our club and forge new pathways to success, including lucrative commercial partnerships tailored to meet your business objectives.

Partnering with Taffs Well FC means more than just exposure; it's a strategic move to tap into a thriving market. From prominent pitch-side advertising to dynamic online presence, our platform extends far and wide. With a robust website attracting high traffic and a vibrant social media community boasting thousands of engaged followers, your brand will be in the spotlight.

# PACKAGES

PITCHSIDE ADVERTISING  
£300 a season



With a minimum of 25 mens and women's first team matches per season, as well as many other hosted games and activities, your banner has the potential to be viewed by thousands of customers throughout the year.

With our media shared widely, your banner will be centre stage for our biggest moments.

## 1946 PACKAGE

1 X PITCH SIDE BANNER  
LOGO IN PROGRAMME  
LOGO ON WEBSITE  
£300 PER SEASON

## YELLOW PACKAGE

2 X PITCH SIDE BANNER  
1/2 PAGE ADVERT IN PROGRAMME  
COMPANY ADVERT ON WEBSITE  
MONTHLY SOCIAL MEDIA POSTS  
£500 PER SEASON

## RHIW'R DDAR PACKAGE

2 X PITCH SIDE BANNER  
PAGE ADVERT IN PROGRAMME  
COMPANY NAME PROMENENT POSITION ON WEBSITE  
FREE ENTRY FOR 2 PEOPLE TO HOME MATCHES  
MONTHLY SOCIAL MEDIA POSTS  
£650 PER SEASON

# ADVERTISING

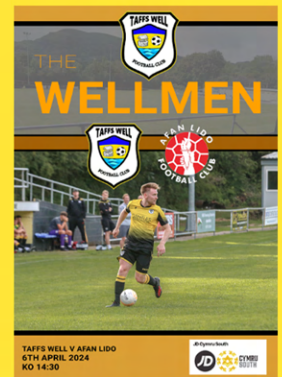
## MEDIA PACKAGE

## WEBSITE, SOCIAL MEDIA & PROGRAMME ADVERTISING

By sponsoring our programme and website, you'll reach a large number of potential customers. But that's not all - every advert will be interactive, seamlessly linking viewers directly to your website for maximum engagement.

### Social Media Sponsorship

Harness the power of social media with our sponsorship opportunities on Facebook, Instagram, X, and TikTok! Your company will be prominently featured in regular posts, ensuring consistent visibility and brand recognition among our vibrant online community.



### Pricing

For just £200.00 per season, you can unlock the full potential of our Media Package and elevate your brand to new heights.

Don't miss out on this opportunity to expand your reach and connect with customers in innovative ways.

# MATCH KIT SPONSORSHIP

First team  
Home & Away  
Each Kit  
£1500



First team  
Home & Away  
Match Kit  
Combined  
£2200.00 Per Season



First team  
Warm Up  
Kit Sponsorship  
£800.00 Per Season



# PLAYER SPONSORSHIP

Player/Manager/Coach Sponsorship (Men & Women)

Your company name in the matchday programme and on the website alongside your chosen player

£100 per person per season





**The Next Step...**

**Thank you for considering a partnership with us.  
To discuss further, contact [info@taffswellfc.com](mailto:info@taffswellfc.com).**

**For further information about the club, please visit our  
website [www.taffswellfc.com](http://www.taffswellfc.com)**